



Freeing the world of toxic chemicals  
... one household and one business at a time

Our Website

In This Issue

First Earth Day on  
April 22, 1970

An Earth Day  
Evolution

Save Money with  
Earth Day Specials

**Video:** President  
Obama's Earth Day  
Message

[Shop Wow Green](#)

**Wise Words**

I would rather be  
exposed to the  
inconveniences  
attending too much  
liberty than to those  
attending too small  
a degree of it.

*Thomas Jefferson*



Video:

"As we continue to  
tackle our  
environmental  
challenges, it's clear  
that change won't  
come from

Dear Friend of Green Cleaning Products LLC,

Today is the 40<sup>th</sup> anniversary of the first Earth Day in 1970. It is quite remarkable that the movement has grown from an anti-establishment "teach-in" to mainstream and integration into our everyday lives. Check out the [AP review](#) of the past 40 years below. Watching the 1970 TV story of the first Earth Day from [ABC News](#) is even more fun!

***Thank you for all you are doing in your green living.  
Your contributions make a difference!***

To celebrate Earth Day, save money by taking advantage of our [special offers](#). For a limited time you have an option of receiving our newest product for FREE ... or receive the Stain Pack with 6 of our products (full size) and become a Preferred Customer for a lifetime discount of 20%!

I look forward to you [sharing with me](#) some of your Earth Day memories.

To a Greener and Healthier Life,  
Rae Ann  
[RaeAnn@GreenCleaningProductsLLC.com](mailto:RaeAnn@GreenCleaningProductsLLC.com)  
(720) 746-0803

Become a [Facebook Fan](#)

*Feel free to forward this on to anyone who you think may benefit.*

---

## First Earth Day on April 22, 1970

On April 22, 1970, the very first Earth Day was marked by protests and marches in the United States when more than 20 million people joined in demonstrations across the United States. Colleges organized teach-ins to draw attention to the pressing environmental issues of air and water pollution. A part of New York City's Fifth Avenue was shut down to accommodate the marching crowds. Congress recessed so that members could join the days' activities. Organizers said it was the largest national protest to date in U.S. history.



[Read more and SEE the news story from... ABC News](#)

---

Washington alone. It will come from Americans across the country who take steps in their own homes and their own communities to make that change happen." -President Barack Obama

[YouTube.com](#)

## An Earth Day Evolution: from Anti-Establishment to Politically Correct

There was no "Green Movement" yet and little talk of global warming. Instead, the original Earth Day 40 years ago emphasized "ecology" and goals like cleaning up pollution and litter — along with a more anti-establishment vibe than today.

[Read more from ... Associated Press and LA Times](#)



## Save Money with Earth Day Specials

In celebration for this incredible event, Green Cleaning Products is offering two incredible specials. This limited time offer will enable you to become familiar with our remarkable cleaning products that are sustainable and eco friendly. It's easy ... Call wowgreen Customer Service (877) 333-9110 and ask for the "Super Stain Remover Promotion". Provide **Promo Code 10911** for these specials.

[Read the details at ... Green Cleaning Products LLC](#)



[Click Here to Shop for Your](#)

**wowgreen products**



As a [Preferred Customer](#) you **ALWAYS Save 20%!**

To subscribe to future mailings, please [click here](#).

Privacy Policy: We are committed to protecting your privacy and will never share, rent or sell your personal information to third parties.

Green Cleaning Products LLC  
2194 Foothills Drive South Suite 100, Golden, CO 80401  
(720) 746-0803

EMPOWERED BY  
Wellworks Communiqué