

# GOING GREEN

Small Changes  
Create BIG  
Impacts



Understanding the  
Benefits of Green  
Cleaning Products

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# Why Should you go Green?

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Going Green has been the “It” topic for over a decade. The most basic definition of Green refers to reducing the negative environmental impacts of daily habits, at home or in business. We see products and services advertised as “Green” everywhere we seem to go. But, many often wonder if these options truly provide any value, or if they are simply gimmicks to get consumers to complete more purchases.

This eBook was written to set things straight - there are a number of benefits to going Green, including increasing a business’s profitability, reducing the harmful health effects of common cleaning products, and creating a positive impact on the environment.

## Increase your Business’s Profitability

Business owners are generally only focused on one end result - generating a profit. While going green often seems like a novel idea initially, business owners are generally only compelled to implement new programs when they result in increased profits. The



perceived cost of going green often prohibits some business owners from evaluating the potential benefits received from making the changes.

A survey published by [The Economist](#) suggests that 57 percent of all business executives surveyed agreed that the benefits must exceed any associated costs for making the changes. The report also went on to suggest that companies which implemented green tactics were on average 16 percent more profitable than their competition.

Ralph Waldo Emerson summed it best when he said:

*“Doing well is the result of doing good. That is what capitalism is all about.”*

The primary drivers behind why businesses choose to go green include:

- Increased stewardship to the community can often be incorporated into community focused advertisements
- Improved supply chain management
- Ability to capitalize on government incentives; tax credits, lower interest rate loans, and rebates
- Positive impact created on the environment

While there are a number of reasons business owners choose to switch to green products, ultimately the result often involves a more efficiently run business. This improved efficiency often results in a tangible impact to the bottom line. For example, the U.S. Green Building Council reported that worker productivity improved 2-18 percent when working in buildings that utilized green systems.

Going green can also impact your business's bottom line through marketing efforts. A research study conducted by [Cone LLC](#) discovered that consumers are mindful of green business options. The survey's results found that eco-conscious consumers tend to buy the following products:

- *Products with recycled content (62%)*
- *Energy efficient home improvements (56%)*
- *Cleaning supplies (48%)*

These results should provide a framework for your business' marketing goals moving forward. For example, if you begin to use green cleaning products in your daily operations, communicating this to your customers via an advertising or marketing campaign is warranted.



# Health Benefits of Green Products - In Business and at Home

We are exposed to toxic chemicals in our everyday lives, whether we are aware of our exposure or not. Chemicals can be found in cosmetic products, plastics, building materials, and cleaning products. Regular exposure to some of these chemicals has been proven harmful.

Most consumers give little thought to the [safety of the cleaning products](#) used regularly. Do the products have any harmful effects to the user or those around them? Are the products safe for babies or pets?

There are rising concerns about exposure to ingredients found in many common cleaning solutions. Some solutions include ingredients that are known carcinogens and prolonged exposure to chemical fumes has been linked to [sick building syndrome](#). While these negative effects are mostly found in businesses, there are rising concerns about the safety of some household cleaning products. For example, recent studies point to issues surrounding antibacterial products. And, concerns are popping up regarding one of the most commonly used household cleaners; laundry detergents.

While many ingredients commonly used in cleaning products are deemed safe, there are some controversies surrounding particular ingredients, such as [formaldehyde](#). Formaldehyde is a colorless, flammable, strong-smelling chemical that is widely used. Other names for formaldehyde are methylene oxide, oxomethane, and methylaldehyde. One of the biggest risks of this commonly used ingredient is that it is now formally listed as a [carcinogen](#). Additionally, prolonged exposure to formaldehyde has been linked to joint pain, depression, headaches, chest pain, ear infections, dizziness, chronic fatigue and loss of sleep.

Using green cleaning products in place of commonly sold solutions containing formaldehyde can reduce, or eliminate these harmful effects.

## Reduction in Sick Building Syndrome

As early as 1984 the World Health Organization reported that up to 30 percent of new and remodeled buildings worldwide may be linked to [symptoms of Sick Building Syndrome](#) (SBS). SBS triggers flu-like symptoms such as: fatigue, nose and eye

irritation, dizziness, nausea, headaches, and possibly even vomiting. A study by the International Society of Indoor Air Quality and Climate comparing women who work outside the home with those who work inside, found that the women who work at home have a 54 percent higher risk of developing cancer. The study concluded that this is a direct result of the chemicals in household products.



There is little doubt that SBS symptoms are linked to features of the buildings and their indoor environment. Poor indoor air quality affects not only employee health, but their performance realized in lost productivity and steep health related costs. [Fisk and Rosenfeld](#) estimated a savings of \$6 billion to \$19 billion from reduced respiratory disease; \$1 billion to \$4 billion from reduced

allergies and asthma, and \$10 billion to \$20 billion from reduced sick building syndrome symptoms.

Response to SBS often requires costly building modifications such as replacement of carpeting; removal of wall coverings to remove molds; and changes in the building ventilation system. Fortunately, however, the opportunity exists to take some practical steps to control indoor environment at a *low cost and ease of implementation*, such as switching to green cleaning products.

### **Common Antimicrobial or Antibacterial Soap May not be Safe**

For years, it seemed like virtually every soap product found on the consumer marketplace made claims that they were ‘antimicrobial’ or ‘antibacterial’. Liquid soaps, bar soaps, portable hand sanitizers are not safe, but seem to be everywhere today. Concerns are looming about the long term safety associated with using these products. One of the largest concerns is the possible promotion of antibiotic resistance, a result from prolonged use of these products.

Triclosan is a chemical added to personal care products, such as liquid hand soap for their so called anti bacterial properties. In fact triclosan is found in 75 percent of liquid hand

soaps. The widespread use of triclosan has resulted in almost three-quarters of Americans carrying residues of this chemical in their bodies. [Triclosan has been fingered in the proliferation of drug-resistant bacteria.](#) It is a human allergen, and it is a known and potent hormone disruptor capable of wreaking havoc on animal and plant life—as well as human bodies. It can mess with thyroid function and reproductive hormones, which is bad news for all of us.

These antimicrobial and antibacterial chemicals have been shown to have serious consequences in laboratory animals. For instance, triclosan is found to interfere with an animal's thyroid hormone, necessary for proper growth and brain development. One report by the National Resources Defense Council (NRDC), [Not Effective and Not Safe](#), reported the triclosan in male rats decreased sperm count, damaged the male reproductive system, and disrupted male hormone production. It is possible that these chemicals pose similar risks to humans – and already three quarters of Americans ages 6 to over 65 have triclosan in their urine, according to the report.

Furthermore within our homes, there are many chemicals that interfere with both thyroid and sex hormones, including flame retardants, BPA, and phthalates. Hormone disruptors are found in our electronics, furniture, carpeting, food packaging, drinking water, and personal care products. We are bombarded on a daily basis with dozens of different chemicals from many different places. While one chemical by itself may not pose a big health risk, it is this cumulative exposure that we are concerned about because all of these chemicals can act together as a group to cause greater harm than one alone.

What's more, the antimicrobial chemicals pollute streams and waterways where triclosan can turn into highly toxic dioxin compounds. When chemicals are washed down the drain, flowing to the septic system or water treatment plants, they end up in very high concentrations in sewage sludge. Triclosan is highly persistent in the environment, resisting breakdown for decades. This sludge is spread on agricultural fields as fertilizer. One study has shown that earthworms in fields recently treated with sludge were contaminated with higher levels of triclosan compared to the earthworms found in from organic fields, which did not have any detectable triclosan. This is deeply concerning since worms are indicators of contaminants that are entering the food web. Learn more from the [Beyond Pesticides Fact Sheet on Triclosan](#).

The Centers for Disease Control and Prevention (CDC) has expressed concern in their report, [Antibacterial Household Products: Cause for Concern](#). Finally the [Washington](#)

[Post](#) reported the Food & Drug Administration (FDA) says studies on triclosan, used in sanitizers and soaps, raise concerns and is increasing its evaluation.

## Common Laundry Detergents May Not be Safe

One of the most commonly used household cleaners is laundry soap. With so many types of detergent available on the marketplace today, most consumers choose products based upon the claims offered on the packaging.

One of the [biggest concerns surrounding laundry detergents is the residue](#) left on your clothes, bed sheets and other fabrics after washing. Laundry detergents contain phosphorus, ammonia, naphthalene, phenol, sodium nitilotriacetate, nonylphenol ethoxylate (NPE), and countless other chemicals. These chemicals can cause rashes, itches, allergies, sinus problems and more.

Some specific ingredients to avoid when you examine the label on a laundry detergent are:

- **Petroleum distillates**, such as naphthas: These have been linked to cancer, lung damage and/or inflammation, and mucous membrane damage; these are very harmful chemicals.
- **Anionic surfactants**, otherwise known as linear alkyl sodium sulfonates (LAS): These synthetic surfactants are commonly listed on labels and are one of the most common surfactants in use. During their production, carcinogenic and reproductive toxins such as benzene are released into the environment. They also biodegrade slowly, making them a hazard in the environment.
- **Phenols**, more commonly nonyl phenol ethoxylate or NPE: NPE is an endocrine disruptor and estrogen mimic that have been found to be highly toxic to people who are hypersensitive. NPE is rapidly absorbed into the body and affects the nervous system, heart, blood vessels, lungs and kidneys. The [National Institute of](#)



[Health](#) (NIH) has declared that phenol is toxic to people, especially those who are hypersensitive.

- **Phosphates:** These are used to prevent dirt from settling back into clothing. However, when released into the environment they cause the growth of certain marine plants which causes an upset in the ecosystem. [The Scoop on Laundry Detergent](#) provides more details.
- **EDTA** or ethylene diamino tetra acetate: EDTA is a class of compounds used as an alternative to phosphates to reduce mineral hardness in water, prevent bleaching agents from becoming active before they're put in water and as a foaming stabilizer. EDTA does not biodegrade readily and can dissolve toxic heavy metals in the environment, allowing them to reenter the food chain.
- **Optical Brighteners:** They do not actually make fabric brighter; rather the brighteners are actually chemicals that change UV rays into visible light to give the effect of more vivid colors; they can give the skin a rash when exposed to sunlight. These chemicals are also toxic to fish.
- **Fragrances/Perfume:** Most of the artificial, synthetic fragrances are made from petroleum which has been linked to cancer, lung damage and inflammation; also very toxic to fish and mammals.
- **Household Bleach** (sodium hypochlorite): it can react with organic materials in the environment and toxic compounds can be created that can cause reproductive and immune disorders.

To prevent exposure to harmful chemicals, utilize Green laundry detergent within your home or business. Learn more from YouTube at [www.YouTube.com/CleansGreen](http://www.YouTube.com/CleansGreen).



## Positive Environmental Effects

*“Rising concern about the environmental crisis is sweeping the nation’s campuses with an intensity that may be on its way to eclipsing student discontent over the war in Vietnam ... a national day of observance of environmental problems ... is being planned for next spring ... when a nationwide environmental ‘teach-in’ ... coordinated from the office of Senator Gaylord Nelson is planned.”*

Gladwin Hill, The New York Times, Nov. 30, 1969

The [living green movement](#) encourages people to live in a more environmentally conscious manner. Most people have a general understanding about the positive impact of changing their daily living habits. However, most do not understand the full impact of going green.

Some of the positive environmental contributions of going green include:

### **Pollution Reduction**

Green living habits work to reduce the amount of pollution released into the surrounding environment. Alternative energy sources, recycling, waste reduction and choosing more environmentally conscious products all result in fewer pollutants being released into the environment.



### **Greenhouse Gas Emission Reduction**

Many experts believe that gas emissions released into the atmosphere are among the greatest contributing factors to ozone depletion. The [U.S. Department of Energy](#) currently estimates that automobiles alone release over 1.7 billion tons of carbon monoxide into the air each year.

### **Conservation of Resources**

While we may feel that our resources are in endless supply, much concern is growing about our ability to sustain basic necessities, such as food and water over generations to

come. Going Green can reduce our energy consumption and the negative environmental impacts our daily habits have on our environment.

### **Preservation of Wildlife**

Releasing toxins into the environment not only impacts the quality of our air supply, but that of animals in the wild. Going Green reduces the threat humans place on wildlife, preserving many species that may otherwise become extinct from our bad habits. For example, one of the largest threats to marine life is the introduction of pollutants into the water supply.



### **Reduction of Plastic and Waste**

Plastic is everywhere and does not go away. We use it in all aspects of our lives. It is much better to for our planet to reduce its generation than to focus on recycling it. Have you ever thought about where it goes? Learn more from [www.YouTube.com/CleansGreen](http://www.YouTube.com/CleansGreen).



While there are a number of changes one could make to their daily habits in an effort to go Green, one of the simplest is to [change the cleaning supplies and chemicals](#) used in our home or business. Small changes often lead to larger changes over time.

# Understanding Green Cleaning Products

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Now that we have covered a few of the benefits to using green cleaning products, such as increased business productivity, reduction in exposure to harmful chemicals that can cause negative health effects, and positive impacts to our environment, you should have a base desire to explore switching. In addition to the business and health reasons previously mentioned, there are a variety of domestic reasons individuals and households have and are switching their products.

1. **Green Products are Safer for Baby-**Parents are often extremely concerned with their children coming into contact with harmful chemicals or toxins. Reports of infant fatalities after coming into contact with household chemicals has prompted many parents to search for safer cleaning products to keep within their homes.
2. **Green Products are Safer for Pets-** In similar fashion to parents, pet owners have concerns about their pets coming into contact with harmful household chemicals and cleaners. While we can often count on our pets to clean our floors after dinner, this habit can be harmful if the floors have been cleaned with toxic chemicals. Use of environmentally friendly cleaning products can remove any concerns pet owners have of their friendly friends mopping the floors.
3. **Positive Environmental Impact-** Much of our daily habits contribute negatively to our household's carbon imprint. Green cleaning products offer the ability to positively improve our negative impact on the environment.



These are just three of the most common reasons individuals choose green cleaning products over more commonly marketed commercial products available. While switching may appear as easy as heading to your nearest store to pick up products that say “Green” on the label, consumers should beware of potential false advertising claims.

# Protect Against Greenwashing

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“Eco-friendly, all natural, biodegradable, certified organic and naturally pure”

These are all terms used in advertisements and on labels in response to the ever increasing number of consumers like you who are seeking these types of green cleaning products and green janitorial supplies. In fact this is a strategy that has become a common part of the branding and advertising world. In recent years the in-store availability of so-called green products has increased dramatically. Unfortunately many of the current advertisements and labels are actually greenwashing.

Greenwashing is the practice of making false or deceptive environmental claims. This term was first coined in 1986 by NY environmentalist Jay Westerveld in an essay regarding the hotel industry’s practice of placing placards in each room to promote reuse of guest-towels, ostensibly to “save the environment” when in fact the behind-the-scenes practices were incongruent. The actual objective of this practice was to cut costs to enhance the hotel’s bottom line, not their environmental practices.



Some businesses are genuinely committed to making the world a better, greener place. Many companies, however, want us to pay no attention to the man behind the curtain, as Dorothy and her friends in the Wizard of Oz were encouraged to do. For these companies eco-friendly is little more than a convenient, politically correct slogan. There are [examples](#). For instance Comcast encourages customers to sign up for the eco-bill with the slogan of “PaperLESSisMORE”. At the same time Comcast uses huge quantities of paper for direct marketing.

## What to Look for to Avoid Greenwashing

Greenwashed marketing does not always align with reality. The [Organic Consumers Association](#), dedicated to vigilantly testing green cleaning products, found that many natural dish cleaning products tested positive for the carcinogen 1,4-dioxane. As a result of the independent testing, these companies were asked to remove “organic” and “natural” from their labels or they would face a lawsuit.

A 2009 study by [Terra Choice Environmental Marketing](#) identified the three areas of consumer goods with the greatest level of greenwashing to be products designed for a baby or child, cosmetics, and green cleaning products. In all three cases, marketers manipulate a consumer's safety concerns and fears by capitalizing on the supposed health and safety benefits of green living. Of the 335 American and Canadian cleaning products they surveyed in their study, they found that 98% of the products committed at least one of the greenwashing sins. So in reality are you greenwashing or green cleaning?

### **Questionable Green Cleaning Products Claims**

One of the ways that companies perpetrate greenwashing is vague and ambiguous labeling to lure a consumer into believing he or she is purchasing a product with greater eco friendly benefits. Additionally many labels look more legit than they actually are.

For example S.C. Johnson (makers of leading household brands including Windex, Pledge, Fantastik, Shout, and Mr. Muscle) uses a Greenlist trademark on their labels. The label explains that Greenlist is a rating system that promotes the use of environmentally responsible ingredients. A class action lawsuit alleged the Greenlist mark and accompanying statement on Windex falsely implies that the Greenlist designation is administered by a neutral third party when, in fact, the trademark is owned by SC Johnson themselves!

Transparency is one of the issues, if you read the label, research the website, even contact the company directly and still cannot access the desired information regarding ingredients, it is natural for you to begin to wonder the accuracy of the claims made by the company. Additionally it is vital to consider the company's policies and product line, not just a single product.

To best protect yourself, understand and follow the few credible logos that represent third party, industry independent, science-based multi-attribute environmental certifications.



To achieve the right to display these eco friendly logos requires rigorous testing and ideally a third party review. In fact often the company must reformulate and or adjust their products to meet the stringent guidelines established for your protection. Some of the highest quality recognizable third party certifications include [Design for Environment \(DfE\)](#) by US EPA, [EcoLabel](#) founded by the government of Canada. Other third party and respected organizations include [GreenGuard](#) and [Green Seal](#).

## Label Reading 101

All chemical manufacturers are required by law to describe clearly and completely the ingredients and the hazards of chemical products they supply – even if it is a small quantity such as a quart of natural green home cleaning products.

Similar to your tax returns required by the Internal Revenue Service (IRS), the Material Safety Data Sheets ([MSDS](#)) is required by law to be accurate. Since there is no room for greenwashing, these documents serve as the information resource for the hazard hunter for the janitorial cleaning service, the homemaker, and the mother seeking baby safe solutions.



As a consumer, you can find or request the MSDS for products you buy. Although intended for industrial and professional users, even consumer products usually have an MSDS. This is so that clean up can be done safely in situation where a couple cartons of household cleaner spills during transport or handling.

Although this is a black and white, word-intensive document with no graphics, with just a little understanding, the MSDS can help you, as a proactive consumer, to determine if the product is green. This document can also enable you to avoid those products that contain poisonous chemicals that cause (or suspected of causing) birth defects, cancer, allergies, dangerous reactions, and more. The MSDS presents the ingredients, chemical hazards, emergency

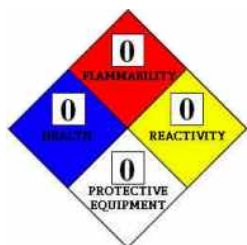
response, health effects, and other relevant information.

Fortunately you do not need to be a chemist to understand how to [read an MSDS](#). Probably the hardest aspect about understanding the MSDS and the ingredients is the fact that these documents are organized in many different formats. The Occupational Safety and Health Administration (OSHA) regulations specify what information must be included, but not how or what format that the information is presented. As a result one MSDS may be only a couple of pages, while another may be nearly a dozen pages long!



## **Hazard Information**

The easiest and fastest way to understand the hazards is to find the [Hazardous Materials Identification System](#) (HMIS). This is a four category (health, flammability, reactivity, and physical) indicator that is rated from 0 for a Minimum insignificant risk to human health and baby safe to 4 for a Severe or life threatening risk to human health and baby



safe. This information usually focuses on “acute hazards” of the ingredients; this means the immediate effects of a one-time exposure to the product. There are additional descriptions of potential effects the product may have when in contact with eyes or skin or if inhaled or ingested. In short you will know if the product is pretty nasty or mostly harmless.

## **Allergies**

The MSDS can help you control allergies by knowing if the chemicals which may cause allergic reactions are present. Instead of looking for “allergic reaction”, watch for the words “sensitization” or “sensitizer”. These words are used because, like a bee sting, no chemical causes allergies the first time you contact it. Instead, a baby or person’s body identifies the chemical as foreign and at the next exposure, sets the immune system to work fighting the chemical. In many cases, these reactions will get worse with every subsequent exposure, causing miserable skin rashes or even life-threatening asthma attacks. Once a person has an allergic reaction, it is important to avoid the chemical which causes the allergy.

## **Carcinogens, Mutagens and Reproductive Toxins**

To find out if the product in which you are interested contains chemicals which are suspected of causing allergies, cancer, genetic mutations, birth defects or reduced

fertility, you need to look a bit further. Although this section is full of medical and regulatory jargon it identifies if a chemical is known or suspected to cause effects of concern.

Search the MSDS for reference to carcinogenic, reproductive, teratogenic, or mutagenic effects from the chemical ingredients.

### **Gender Benders**

Search for the technical term “endocrine disruptor” or so-called gender benders. These chemicals may disrupt the hormone systems and can result in birth defects relating to sexual organs, or influence the proportion of males or females being born.

### **Other Interesting Information**

Since the MSDS is designed for employee right to know, as well as how to use the chemical responsibly it will provide data relevant to an emergency response scenario including emergency numbers of a company specialist.

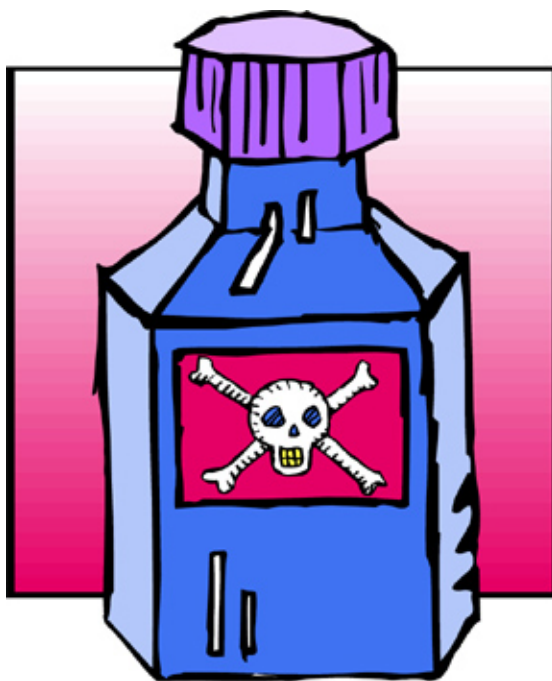
For the janitor, homemaker, and mother, light reading it is not, but enlightening it is!

### **Reading Labels of Cleaning Products and Green Household Cleaners**

[Understanding all of the labels](#) on items offered in your local grocery store can become overwhelming. How can you make heads or tails of what you are reading on product labels? And, when products advertise that they are green, how can you tell if they actually are?

Currently the government requires only that ingredients posing an immediate danger be reported on product labels, for example, DANGER – FIRST AID – CALL POISON CONTROL. Despite the green label or nature oriented pictures on the front of the container, these warnings certainly do not imply that these are eco friendly green household cleaners.

Did you know that on average, according to the [American Association of Poison Control Centers](#), poison centers handle one poison



exposure every 14 seconds? Furthermore, year after year household cleaners are the second or third largest category of substances associated with calls to poison control centers, with over 216,000 calls made in 2007 alone! Over half of those calls (122,832) were made in response to an incident involving children ages five and under.

Why is it that we know what we are eating but we cannot find information about the cleaning products that we use, some of which we use on the kitchen counter and utensils? Even if we want the information, it is not easy to find.

More and more consumers understand and appreciate the impact daily exposure to chemicals has on their health. Unfortunately of the estimated 85,000 chemicals in the U.S. marketplace, only a small fraction has ever been tested for their chronic impacts to human health.

At the same time there is mounting evidence that links chemical exposure to the rising levels of health problems in the general population, including asthma, birth defects, and fertility problems. While scientists have known for a long time that high levels of exposure to some chemicals can be linked to certain chronic diseases, research reported at the 2007 [International Conference of Fetal Programming and Developmental Toxicity](#) now suggests that even minute traces of some chemicals may affect processes like gene activation, hormone products and brain development in newborns and babies! For these reasons it is imperative that we know what is in the cleaning products we use.

The next time you are in need of more green household cleaners or janitorial supplies, seek to understand the ingredients to ensure they really are eco-friendly.

# About Green Cleaning Products, LLC

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Green Cleaning Products provides a place for consumers and commercial clients to find out the latest information about natural green home cleaning, green janitorial supplies and what is new in the world of green cleaning products for the home, business, custodial, facility maintenance, industrial, food service, and institutional applications. We feature green cleaning products and supplies to make every aspect of your cleaning more environmentally friendly. You tell us what you clean and we will find a green solution for you.

Here are some of the things our products offer:

## **A Promise Fulfilled**

The promise of a safe, green home, school, office, and facility is finally here; cleaning products for you, your family (including children and pet), your employees and your guests. Each product we offer is not only an effective cleaner, it is also harmless!

## **Safety First**

Every product, from the stain pen to the window cleaner to the carpet cleaner, is non-toxic. That means these products are 100% safe for you, your family, your employees, your building occupants, your customers, even your pets!

## **Going Green and Being Sustainable**

When you, your family and your business use products from Green Cleaning Products LLC, you are making a positive difference. Our goal is to deliver on the green promise in all of our operations. Many of our cleaners are super concentrated to be used in reusable spray bottles. We seek to reuse as many containers as possible. Each time you replenish your order you will receive a refill packet for the spray bottles, which you will combine with regular tap water to create a product with the ready-to-use dilution. By not shipping water, we cut down on fuel costs and you reduce your carbon footprint. As for the containers that are not able to be reused, they are still recyclable. Learn more on what sustainable means from one of our suppliers at [www.YouTube.com/CleansGreen](http://www.YouTube.com/CleansGreen). We are fulfilling the green promise with a greener way to clean.



## **Green Clean**

The secret to a safe, green clean is leveraging ingredients that are bio based and made from renewable resources. Many of the products enzyme based. Enzymes are small harmless bio-molecules found everywhere in nature, you even have them in your own body. And they come in a wide variety of types, with different enzymes breaking down different compounds. What that means is that an enzyme designed to break down protein will love the meatball stain on your favorite sweater, but not the soapy film on your shower door is for a different, more soap-scum loving enzyme.

## **Clean Up**

Our products are different from the cleaning products you are familiar with. Instead of scrubbing, many times all you need to do is spray and wait about one minute. That is because these cleaning products do not immediately “kill” what you spray, but instead it breaks down your dirt, stains and spills into harmless waste that you can easily wipe away. And that means no lingering chemical residue, like the residue that can be left behind and build up when you clean with traditional, chemical-based cleaners. With our all-inclusive range of cleaning products, you and your friends can green your entire home or business overnight. And at a cost that is comparable to what you already spend on cleaning products.

*For more information, visit [www.GreenCleaningProductsLLC.com](http://www.GreenCleaningProductsLLC.com)*



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