

# GREEN HOUSEKEEPING PROGRAM



How to Create Cleaner,  
Safer, and Healthier Environments



[www.rochestermidland.com](http://www.rochestermidland.com)

# The RMC Green Housekeeping Program

The Most Advanced, Complete, and Comprehensive Green Housekeeping Program in the World.

It's not surprising when you consider that, since 1888, we've been developing innovative and effective cleaning solutions to all kinds of cleaning problems.

**Why Green Housekeeping?** We are concerned with worker hazards and the negative impact on people who handle harsh cleaning chemicals. As healthcare facilities, factories, offices, schools, athletic facilities, even homes become more energy efficient (air tight), the greater the need to understand indoor environmental conditions. How we clean and with what we clean has a direct impact on indoor environmental quality.

Traditional cleaners can be dangerous to use and can greatly effect indoor air quality with irritating fumes, harsh acids and alkalis, glycol ethers, particulates, petroleum distillates, and even carcinogens. And, the negative impact can extend to other employees, customers, other building occupants ... not to mention the costs in terms of disposal, worker liability, and regulatory reporting.

**What is Green Housekeeping?** The RMC Green Housekeeping Program is a comprehensive and integrated cleaning resource that promotes environmental responsibility. We begin with a complete site survey and inventory of current cleaning problems, goals, and resources. We then develop and present a critique to management. We not only indicate hazardous chemicals, dangerous handling procedures, improper disposal practices, and ineffective cleaning strategies, but, we also educate management on the hows and whys of potential liability and concepts of cleaning for health.

We suggest and recommend positive, healthy changes and deliver educational programs aimed at developing proactive leadership and sustainable practices. We will help you to set up "green teams" within your organization to support sustainability, initiate and encourage "green thinking" and help to establish management structure to maintain and promote sustainability. In short, we'll give you the knowledge, safety training, products, and procedures to help you improve and maintain your environment while reducing labor costs, chemical usage, and risk.



# Enviro Care® is Green Housekeeping's Cornerstone

In 1988, RMC pioneered a new concept in the cleaning industry when we introduced Enviro Care®, a line of environmentally preferable high performance cleaning products. We continuously improve our Enviro Care products and recently redesigned our products for greater use of rapidly renewable resources, to meet even tougher standards for aquatic toxicity, biodegradability and human health — while improving the already great product performance. In an article "The Cleanest Cleaners" in the October 2000 issue of Lodging Magazine, authors John Paul Kusz and Mark T. Petruzzi said Enviro Care cleaners "... were clearly environmentally superior than products currently used ... were well designed with regard to their formulation in terms of environmental, health, and safety issues ... were proven better in objective analysis."

RMC is the first company in the world to receive Green Seal Certification for institutional and industrial cleaning products. Now, along with a multitude of other prestigious awards, Enviro Care Glass Cleaner, Tough Job Cleaner, Neutral All Purpose Cleaner and Washroom Cleaner are the only institutional cleaning products to be recognized as Green Seal Certified under GS-37 Standards. This means that these cleaners meet high levels of performance and pose minimal threats to human health and the environment compared to most other products in these categories.



## Housekeeping

- Non-toxic,
- Non-corrosive
- Non-combustible
- Non-reactive
- No hazardous ingredients
- No suspected carcinogens or ozone-depleting compounds
- Phosphate Free

## Floor Care

- No Heavy Metal Complexes or Endocrine Disrupters
- Slip Resistant
- Create No Toxic Fumes
- Require No Special Respiratory Equipment

*\* Available in Canada as Enviro Chem® brand*



## Sustainability Benefits



Improve Worker Safety  
Improve Productivity  
Healthier Work Environment  
Training and Awareness



Reduce Chemical Usage  
Reduce Water Use



Reduce Cleaning Times  
Reduce Energy Costs

## Environmental Choice Program (ECP)

- North America's leading benchmark of environmentally friendly products.
- ECP's symbol of approval has been awarded to over 200 organizations with over 3,000 certified products across North America.



## Farm Security and Rural Investment Act

- Purchasing of bio based products - American Agriculture.
- Promotes redevelopment in rural counties.
- Protects the environment.
- Enhances energy security.

"Environmentally Preferable" means products or services that have a lesser effect on human health and the environment compared to traditional products or services.

## Enviro Care Recognition

- 2003 Co-Winner of the White House Closing the Circle Award
- Outstanding Reformulation Award from The North American Hazardous Materials Association
- Best New Technology for Bio Based Expo & The USDA
- First Company in the World to receive Green Seal Certification (GS-37)

"I would estimate that our chemical costs are down as much as 50 percent over previous expenditures."

– Harry Yarrows, Manager of Building Operations at the Brooklyn Public Library System

"The cleaning contractors benefited in three ways: they had less toxic products for their employees to use, there was a cost savings over the products we previously used, and they could sell the green concept to other customers."

– Steve Schultz, Sustainability and Energy Manager for the Chicago Region of Pharmacia

"Introducing RMC Green Housekeeping products to our system has been instrumental in our 20% growth."

– Margie Virant  
The Maids International



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